



www.cycling.org.uk

Cycling Projects

Marketing and communications manager

Hours per week: 35 hours per week
Salary: £23,530. per year
Location: Warrington and home based with national reach
Term: Until April 2023 Status: Full Time
Closing date for applications: 9th August 21

Interviews to be held: week commencing 16th August 21

About Cycling Projects:

Cycling Projects is a national charity that focusses on reaching marginalised individuals and their communities and connecting them together by weaving cycling into their lifestyles. We have a particular focus on supporting people living with disabilities, inactive community members and those living with lifelong illness.

We are the largest provider of inclusive cycle opportunities in the country, and are entering a period of growth in our embedded national programmes; Wheels for All and Pedal Away together with the launch of our new Bike Buddy and We Ride Together initiatives. With over 50 Wheels for All cycling hubs providing regular access to adapted cycles and trained support alongside the Pedal Away programme enabling people to ride on two wheels regardless of age, ability or experience. We are well on the way to achieving our ambition to sustainably support people of all abilities to be active on their own terms.

Our mission: To enable anyone with any impairment or ability to regularly ride a cycle in their area and on their terms. Our goal: To build 300 Wheels for All centres nationwide by 2025.

This is a truly exciting time at Cycling Projects, as we go through a structured period of growth. We want you to bring innovation, creativity, flair, and an ability to capture the impact of our work through many mediums.

We want you as the marketing and communications lead for Cycling Projects to capture the impact and benefits of cycling initiatives delivered by the charity and then use this to hook more people to be active for the long term, more people to volunteer and more partnerships to be formed through this exciting opportunity to be part of the national inclusive cycling landscape.

For an application pack please contact: Georgina Armstrong- Georgina.armstrong@cycling.org.uk

Cycling Projects - Wheels for All *The national inclusive cycling charity*

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